

This month's product promotions, company news and more.



Welcome Back!

Welcome to the February edition of "In The Know With Ohio Valley Drywall Supply." We're glad to connect with you again!

Housing Market Update

The housing market was hot in 2017 thanks to low unemployment, better wage growth and historically low inventory. But according to a recently published article by Yahoo Finance, costs for builders are expected to go up in 2018.

Some of the reasons, according to this article, are:

- Labor shortages
- Lumber supply issues
- High finished lot prices
- A limited supply of buildable land
- Natural disasters

Lumber continues to be a high cost burden to builders and may become harder to acquire in 2018. There is a new tariff being imposed on Canadian lumber, which accounts for 95 percent of softwood lumber imports, and the recent natural disasters in the U.S. (Hurricanes Harvey and Irma) have increased its demand as well.

In addition, a lack of immigrant labor coupled with the increased demands of disaster recovery have led to shortages of skilled workers. Builders have raised wages to not only attract enough workers for disaster recovery, but to also meet the demands of stronger than expected home sales.

The political and environmental issues leading to these cost increases are not expected to resolve in the near future.

[Read the entire article here.](#)



Sign Up for the CertainTeed Builders Solution Program!

Ohio Valley Drywall Supply is the only distributor in the area that can offer the CertainTeed Builders Solution Builder Program. This program is an easy way to earn rebates that you can use to shop online or even redeem for cash!

To participate in the program, simply:

1. [Contact us to enroll](#); there is no contract or obligation.
2. Purchase and install in at least three (3) product categories per home.
3. Submit your proofs of purchase through a special online CertainTeed account.
4. Use your rebates to shop online, or simply request a rebate check.

Watch the video below to learn more. You can also [click here](#) to view the program brochure along with a list of eligible CertainTeed products.



Featured Brand: Extremegreen



Ohio Valley Drywall Supply sells Extremegreen products, which we can deliver directly to your jobsite or you can order for pickup. Extremegreen offers a number of building products that are designed to be "healthy" replacements for plywood, OSB, fiber cement and gypsum based sheet building products.

All of their products are manufactured to be:

- Fire resistant
- Water resistant
- Insect and termite proof
- Mold and mildew resistant

- Eco-friendly
- People safe
- Contractor friendly
- Low energy (during manufacturing)

Extremegreen specializes in a proprietary composition of magnesium for their boards (which are also reinforced with layers of glass fiber mesh) and in super thermally efficient building envelopes for their panels (which are sold as Structural Insulated Panels, or SIPS). Their products include:

- Exterior sheathing
- Interior wallboard
- Subflooring
- Roof decking
- Tile backer

[Watch videos.](#)

[Learn more at http://extremegreenbp.com.](http://extremegreenbp.com)

[Ask us a question or start your order today.](#)

For more information about Ohio Valley Drywall Supply, including our services and product offerings, [visit our website](#).

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With two yards located just outside of Pittsburgh, PA and Washington, PA.